

The electronic newsletter from De Beers Canada - January 2010

# Engaged



 **DE BEERS**  
CANADA

# CANADIAN MINING HALL OF FAME

The City of Timmins and De Beers Canada delegations at the 22nd annual Canadian Mining Hall of Fame induction ceremony, including Tom Laughren, Mayor of Timmins (seen with award in hand), and Jim Gowans, President & CEO of De Beers Canada (seated in front of the Mayor).



## Celebrating Excellence in Mining

On January 14, 2010, the Canadian Mining Hall of Fame inducted seven new members at its 22nd annual induction ceremony. The inductees included the three prospectors (Benny Hollinger, Sandy McIntyre and Jack Wilson) who discovered the gold deposits that later became the three prosperous mines that effectively founded the city of Timmins 100 years ago.

A delegation from the City of Timmins, one of De Beers Canada's key government and business development partners for the Victor Mine, was on hand to help celebrate the occasion.

The Canadian Mining Hall of Fame honours those who have demonstrated outstanding lifetime achievements to the benefit of the Canadian minerals industry. It is sponsored by the Canadian Institute

of Mining, Metallurgy and Petroleum, the Mining Association of Canada, The Northern Miner newspaper and the Prospectors and Developers Association of Canada. Associate sponsors include the mining associations of British Columbia, Ontario, Quebec and Saskatchewan and the Association for Mineral Exploration British Columbia.

## Water is forever



Freddie Kotchilea, Environmental Assistant at Snap Lake Mine, is in the pump house where water is drawn from Snap Lake for potable drinking water in the camp. Freddie is drawing water samples as part of our comprehensive water sampling and testing program.

## PDAC Environmental & Social Responsibility Award

De Beers Canada has been named a winner of the 2010 Prospectors & Developers Association (PDAC) award for Environmental & Social Responsibility.

This award is presented annually and recognizes individuals or organizations that demonstrate outstanding initiative, leadership and accomplishment in protecting and preserving the natural environment and/or in establishing good community relations during an exploration program or operation of a mine.

In acknowledging De Beers Canada, the PDAC selection panel highlighted our company's commitment to employees, the environment and the communities in which we operate in the Northwest Territories and Northern Ontario. Also noted was the commitment of De Beers Canada to literacy, education, training and youth, as well as our focus on the continuous development of a work force from local Aboriginal communities.

# Victor Mine diamond raises \$78,320 for Timmins & District Hospital



From left: Tom Ormsby (Director, External & Corporate Affairs, De Beers Canada), Dave McGirr (), Heather Duhn (Communications Coordinator, De Beers Canada), Gabriel Provost ().

On December 17, 2009, the Timmins & District Hospital (T&DH) Foundation raised an incredible \$78,320 by raffling off a beautiful one-carat diamond donated by the De Beers Canada Victor Mine. The funds raised are in support of the 2007-2009 "Give... for the Health of it!" Campaign. The campaign aims to

renovate the Operating Room Suites, expand the Dialysis Department and purchase much-needed medical equipment for T&DH.

"The Timmins and District Hospital is a key health care partner for the De Beers Canada Victor Mine, so we are pleased to

have been able to assist the T&DH in raising funds that will improve health care for our employees and the people of northeastern Ontario. We look forward to building on this partnership in the years to come," said Tom Ormsby, Director of External & Corporate Affairs for De Beers Canada.

The lucky winner of the one-carat diamond valued at \$20,000 was Gary Marriott of Timmins. The \$25,000 total prize package includes the Victor Mine diamond, the mounting of a pendant or a ring valued up to \$1,000 that was donated by Cousineau Fine Jewellery, the transportation of the diamond donated by Brinks Canada, a day trip for two to the De Beers Canada Victor Mine and visit to the cutting and polishing plant in Sudbury.

The De Beers Canada Victor Mine also recently donated seven paintings by local Aboriginal artist Gordin Goodwin to the hospital's new Spiritual Place, a specialized room primarily meant for Aboriginal, First Nations, and Métis in-patients of the hospital to provide the opportunity to participate in healing ceremonies and a place for meditation.



## Game On!

With five teams and more than 100 players representing Canada, the future of Canadian hockey was on display at the World Under-17 Hockey Challenge. The first step in Hockey Canada's Program of Excellence, the under-17 level has produced hundreds of NHL draft picks. This year's tournament was held in Timmins and other communities in northeastern Ontario, and De Beers Canada proudly sponsored the *Player of the Game Awards*. De Beers Canada employees, like Kim Leroux (pictured right in Timmins) were on hand to present the specially designed awards to the players after each game.

# Boxing Day Hand Games



On December 26, 2009, community members took part in a De Beers Canada sponsored Dene Hand Games tournament as part of the Yellowknives Dene First Nation's cultural programming for families and youth over the holiday season.

Have a look at some of the fun that was had by all who took part.



## About De Beers Canada [ [www.debeerscanada.com](http://www.debeerscanada.com) ]

De Beers has been active in Canada for nearly 50 years and is the only diamond company in Canada with two operating mines. The Snap Lake Mine is located in the Northwest Territories and is Canada's only fully underground diamond mine. The Victor Mine in Northern Ontario is an open pit mine and the first diamond mine in the history of Ontario. De Beers Canada is also a Joint Venture Partner in the Gahcho Kué Project in the Northwest Territories, which is now in the Feasibility Phase. Advanced exploration is currently underway at the Victor Mine, targeting 15 previously identified diamond-bearing kimberlite pipes.

## Media Contacts

### **National**

Tom Ormsby  
Director, External and Corporate Affairs  
300-65 Overlea Blvd  
Toronto, ON M4H 1P1

T: 416 645 1710, ext 2151  
F: 416 429 2462  
[Tom.Ormsby@ca.debeersgroup.com](mailto:Tom.Ormsby@ca.debeersgroup.com)

### **Northwest Territories**

Cathie Bolstad  
Director, External and Corporate Affairs  
300-5102 50th Ave  
Yellowknife, NT X1A 3S8

T: 867 766 7325  
F: 867 766 7347  
[Cathie.Bolstad@ca.debeersgroup.com](mailto:Cathie.Bolstad@ca.debeersgroup.com)

### **Victor Mine**

Heather Duhn  
Communications Coordinator  
310-119 Pine Street South,  
Timmins, ON P4N 2K3

T: 705 268 0988, ext 299  
F: 705 268 0179  
[Heather.Duhn@ca.debeersgroup.com](mailto:Heather.Duhn@ca.debeersgroup.com)