



## Media Release

### De Beers Canada Releases Updated Mining Terminology Booklet

**YELLOWKNIFE (October 28, 2011)** – De Beers Canada is pleased to announce release of an updated terminology booklet of mining terms in [Tlicho](#) and [Dene Sūiné](#) (Chipewyan).

The booklet was originally developed in 2008 to improve understanding as the Gahcho Kué Project moved forward. Earlier this year, a group of community interpreters and elders led by the Yamoza Kue Society, reviewed the booklet and added 112 new terms. The workshop also included community elders who acted as resource people who helped define the terms.

“It is critical that community members, especially elders, fully understand complex mining terminology for meaningful, two-way dialogue,” said Elizabeth (Sabet) Biscaye, De Beers Canada Superintendent of Community Relations. “The best way to do that is to ensure interpreters can explain mining terminology using people’s first languages.”

She went on to add that it is also essential for interpreters to explain and accurately interpret, into English, aboriginal language concepts and perspectives so that those who do not speak Aboriginal languages can gain a better appreciation for the richness of the Aboriginal languages.

The booklet is being mailed to selected individuals in communities close to our projects and PDF versions are available for download from the De Beers Canada website, [www.debeerscanada.com](http://www.debeerscanada.com).

Copies can also be requested by contacting De Beers Canada’s Yellowknife office at (867) 766-7300 or via e-mail at [info@debeerscanada.com](mailto:info@debeerscanada.com).

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The Gahcho Kué Project is located at Kennady Lake, about 280 km northeast of Yellowknife, 140 km northeast of Lutsel K'e and 90 km southeast of De Beers Canada's wholly owned Snap Lake Mine. The Gahcho Kué Project is a joint venture between De Beers Canada (51%) and Mountain Province Diamonds (49%).

Three kimberlite pipes, 5034, Hearne and Tuzo, would be mined via three open pits over an 11 year mine life. The mine plan calls for recovery of an average of 4.5 million carats annually by a workforce of 360 to 380 people. Construction cost is estimated at between \$650 million and \$750 million.

If approved, the proposed Gahcho Kué Mine would be De Beers Canada's second mine in the NWT and third in Canada.

For more information, contact:

Terry Kruger  
Communications Specialist  
De Beers Canada Inc.  
Tel: (867) 766-7327

\* Interviews are available in Tlicho and Chipewyan languages

About De Beers:

De Beers, established in 1888, is the world's leading rough diamond company with unrivalled expertise in the exploration, mining and marketing of diamonds. De Beers, and its joint venture partners, operate in more than 20 countries across five continents employing more than 13,000 people. From its mining operations across Botswana, Namibia, South Africa and Canada, De Beers produces and markets 35-40% of the world's supply of rough diamonds. As part of the company's operating philosophy, the people of De Beers are committed to *Living up to Diamonds* by making a lasting contribution to the communities in which they live and work. In the countries in which we have mining operations, this means carrying out profitable business, whilst at the same time helping Governments achieve their aspirations of turning natural resources into shared national wealth. De Beers encourages sustainable working to ensure long-term positive development for Africa, and returns more than US\$2.0 billion to the continent every year. For further information about De Beers visit [www.debeersgroup.com](http://www.debeersgroup.com)

