



Media Release

De Beers Canada plans Northwest Territories recruiting tour

Yellowknife, NT (Feb. 12, 2010) – De Beers Canada is pleased to announce a week long recruiting blitz of the NWT as it ramps up the workforce at the company's Snap Lake Mine.

From Feb. 15-20, a recruiting team from De Beers and Snap Lake food services provider Ek'ati Services will visit five NWT communities.

"Mining for diamonds takes a lot of work and we're heading into this effort with the same kind of focus as we build our workforce," said Kelly Arychuk, Human Resources Manager. "We're looking for qualified tradespeople, underground miners, people interested in learning about our training positions, and food preparation and housekeeping staff."

The recruitment fairs will take place:

Behchoko: Monday, February 15, 10:00 am - 3:00 pm, Court Room, Nishi Khon Complex

Inuvik: Tuesday, February 16, 3:00 pm - 7:00 pm, and Wednesday, February 17, 10:00 am - 12:00 pm, Mackenzie Hotel

Norman Wells: Wednesday, February 17, 4:00 pm - 7:00 pm, and Thursday, February 18, 10:00 am - 1:00 pm, Heritage Hotel

Detah: Friday, February 19, 11:00 am - 3:00 pm, Chief Drygeese Centre

Hay River: Saturday, February 20, 11:00 am - 3:00 pm, Ptarmigan Inn

The recruiting fairs were announced through posters sent to each community, and cable television, radio and newspaper advertisements. As well, a special page is available on the De Beers Canada website to let people know about the recruiting fairs.



“The mine has a bright and long future. It’s important we ensure NWT residents who want a career with the Snap Lake family can take advantage of the opportunities De Beers has to offer,” said Cathie Bolstad, Director External and Corporate Affairs.

All job postings are advertised through a territorial newspaper and on the company website (www.debeerscanada.com). NWT residents can also call De Beers toll-free jobs line at 1-888-762-7525 for information.

To make jobs at Snap Lake Mine accessible to NWT residents, De Beers has 10 pickup points for workers throughout the NWT: Yellowknife, Behchoko, Gameti, Wekweeti, Whati, Hay River, Lutsel K’e, Fort Simpson, Norman Wells and Inuvik. A travel allowance is available to NWT workers who live outside those communities to help them get to a pickup point.

In December, De Beers announced plans to ramp up production at its Snap Lake Mine with the hiring of about 175 workers by the end of 2010 and increasing to full production of 1.6 million carats annually by the end of 2012.

Once the ramp up is complete, De Beers Canada and its mine contractors will employ about 634 people at full production.

The Snap Lake Mine officially opened in July 2008 and is 220 km northeast of Yellowknife.

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