

Ethics

Ethics



◆ Rough diamonds

All De Beers' employees and contractors are expected to behave in an ethical manner in their dealings with other organizations that we do business with, be they government or non-government organizations, other companies, Communities of Interest or stakeholders. All employees are required to abide by the Code of Business Conduct and Ethics, as well as a range of policies addressing corruption, anti-money laundering, and bribery. All transactions are transparent, and respect the rule of law, international norms of behaviour, and human rights. In addition, fair operating practices and consumer issues are part of our ethics. There is no formal consumer issues policy as De Beers Canada has a single consumer, the Diamond Trading Company in London, and this is a related company. If the marketing arrangements change in the future, we will review whether a formal consumer policy is required.