

Education is forever



Delivering the goods: Cathie Bolstad, Manager of Public and Corporate Affairs for NWT Projects, and Sally Chocolate, Administrative Assistant, review the contents of the Education is Forever backpacks, donated by De Beers, with kindergarten children from the Wha Ti Mezi Community School.

Kindergarten children at several public schools recently received an *Education is Forever* backpack, courtesy of Snap Lake.

John Goyman, Operations Manager of De Beers Canada Mining in Yellowknife, takes pride in the *Education Is Forever* initiative, which he helped develop.

“We have an important message,” John said. “A good education and personal wellness will ensure these children join the future work force and become decision makers and leaders.”

Each pack contained a number of items to help the

youngsters at school. Warm toques and personalized growth charts were greeted with squeals of excitement. The most highly rated item inside, however, was a personalized musical CD.

The musical message is intended to help the children with their ABC's. As they listened to the upbeat messages about healthy eating, active living and the importance of reading, the children also enjoyed some healthy snacks found inside their backpacks. The CD also features Dene drumming and one of the NWT's favourite fiddlers, Lee Mandeville, bringing sounds of tradition into the classroom and their homes.