



Media Release

De Beers Canada receives Safe Day Everyday Gold Award

TORONTO (March 2, 2009) - De Beers Canada is proud to announce that our commitment to safety, health and environment has been recognized with the Safe Day Everyday Gold Award for the highest number of days worked without a lost workday incident for the second year in running. The award was presented by the Association for Mineral Exploration British Columbia (AME BC) and the Prospectors & Developers Association of Canada (PDAC) at the annual PDAC Convention.

De Beers Canada reported 375,455 lost workday incident free hours (37,546 days) in our exploration division, up from 257,235 hours in 2006. The company successfully implemented an integrated Safety, Health and Environment Management System, which is ISO 14001 certified, and E3 and OHSAS (Occupation Health & Safety Advisory Services) 18001 compliant. De Beers Canada performs external compliance audits on the majority of our operations annually.

“This is an important achievement,” explained Martin Doyle, Senior Vice President of Exploration at De Beers Canada. “At De Beers Canada, we are all responsible for the health and safety of our colleagues. This was truly a company-wide effort.”

In late 2008, De Beers Canada recorded a third straight year of exploration activity without a lost workday incident.

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