MEDIA RELEASE

For Immediate Release

EXPLORERS AND MINERS RAISE OVER $30,000 FOR NUNAVUT LITERACY

Yellowknife (December 10, 2007) – A Gala Banquet held in Yellowknife during the 35th annual Geoscience Forum on November 21 raised more than $30,000 for the Nunavut Literacy Council.

De Beers Canada sponsored the Gala Banquet which saw donated items from mining, exploration and service companies and organizations auctioned off to support literacy in Nunavut. Chantal Lavoie, Vice President of NWT Projects with De Beers said: "De Beers is very pleased to contribute to an event to promote literacy. Literacy and education development are key elements of De Beers' commitment to communities."

The animated auctioneer, Mike Olson of First Air, made sure that donated items went for great prices but also sweetened the deals with several trips, courtesy of the airline. This is the second year that De Beers has sponsored the event. Last year's proceeds totaled $20,000 and went to the NWT Mine Heritage Society.

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Photo available

De Beers Canada photo
Chantal Lavoie, Vice President NWT Projects for De Beers Canada, welcomes everyone to the De Beers Gala Banquet held during the 35th annual Geoscience Forum in Yellowknife on Nov. 20-22, 2007. A charity auction held during the Gala raised more than $30,000 for the Nunavut Literacy Council.